moreson
conferencing
global

a carbon negative company
About Moreson

Moreson Conferencing has developed one of the most successful and user-friendly reservationless conference solutions in the industry, establishing itself as a leader and innovator in the field. Our conferencing capabilities have allowed customers worldwide to interact easier than ever before.

Since 1996, our clients have enjoyed the best service, features and customer support, regardless of size or location. Today, Moreson offers a robust package of conferencing tools including voice and web-based solutions, all of which arm companies with effective and reliable communications 24 hours a day.

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Make the Call for Corporate Responsibility

Moreson Conferencing is a carbon negative company.

Did you know that when participants from Birmingham, London, Toronto, Miami, Tokyo and Sydney meet in person at a central location, over 76,000 pounds of carbon are emitted from their airline flights alone? With Moreson Conferencing, that carbon emission impact is eliminated.

Choose Moreson’s innovative conferencing capabilities and reduce your carbon footprint.
Collaborative Services

Through our versatile range of solutions that can be mixed and matched for any type of audio or web-based meeting, Moreson can help your organisation with communications, information sharing, team collaboration and training. Reach anyone, anytime, anywhere with our audio and web conferencing services.

- Facilitate dispersed employee communication
- Enable team collaboration from virtually anywhere
- Reduce your carbon footprint and travel expenditures

Audio Conferencing

**Moreson United, Moreson Integrated, Moreson EventCall**

We focus on delivering reliable and efficient audio conferencing solutions for organisations across the globe.

- Our reservationless, on-demand option provides connections from anywhere in the world
- Moreson EventCall includes three reservations-based teleconferencing options with enhanced features, such as full-time operator support, formal Q&A and customisable formats to suit your needs
- Our software provides simple and easy solutions, allowing the operator to control and adapt the call for optimum communication

Web Conferencing

**Moreson WebMeeting**

Our goal is to provide versatile web conferencing tools that fulfill all of your organisation’s visual communications needs.

- Integrates with our reservationless audio service
- Collaborate with others and easily share files, applications, feedback and more
- Run Moreson software seamlessly through multiple browsers, with no additional software needed

Webcasting/Streaming Services

We help engage your audience through live streaming solutions with high-quality audio presentations complete with surveys, polls and professionally-facilitated Q&A sessions.

Crisis Management and Disaster Recovery

**Moreson Conference Room**

We connect multiple locations during power outages, natural disasters, political uprisings and other emergency events that require immediate and reliable communications.

- Rapidly communicate during crisis or high-stress situations
- Access a central communication channel without the presence of a moderator
- Engage in mass distribution of messages and links through our accessible and timely tool

Private Labeling

Offers our clients the ability to have many of our services customised and branded to reflect a unique conferencing experience. Your company identity is maintained and enhanced with important services such as a *Vanity Number* and *Company Welcome Greeting* specifically designed for your organisation.
MoresonUnited

Our global service provides customers of every size and type around the world access to first-class audio conferencing with the convenience and cost savings experienced with local or regional calling.

Why MoresonUnited?

- Our secure conference platform allows participants from multiple international business locations to manage local, regional and global conference calls
- Chairpersons and participants can access a single conference cost-effectively from hundreds of international locations by dialing permanent-access telephone numbers for their countries
- In-country users will recognise the format of each access telephone number as a local, toll-free or freephone call

Benefits

- Market-leading access from hundreds of international locations, using Moreson’s unique, proprietary and secure numbers
- The industry’s best redundancy protection and disaster recovery for users around the world through Moreson’s large, geographically dispersed systems and bridges
- Conferences that are routed over highly-scalable systems, ready to support all worldwide conferencing demands and growth needs
- Competitive rates including all bridging and toll free/freephone access charges
- Permanent numbers provide access to local, regional or global conference calls enabling conferences without reservations, regardless of location
- Universal access to the same features and online tools – regardless of participant location – through a globally-standardised system
- Customer care and support that is available 366/24/7

Features and Applications

- Multiple-day, virtual seminars involving participants from around the world
- Interviews with prospective employees
- Online orientation, employee training and continuing education sessions
- Press conferences
- Daily business project meetings
- Event conference services (e.g., utilised by investor relations departments to communicate quarterly reports and high-touch investment management calls)
- Tailored services for calls on which reservations, operators and/or security (passcodes) are required
Moreson WebMeeting

We make it easy to collaborate with colleagues in different geographic locations worldwide through an optimised web conferencing experience. Our Moreson WebMeeting platform offers unparalleled benefits in the global conferencing industry by efficiently managing all aspects of your meetings through a convenient web portal.

Why Moreson WebMeeting?

- Easy access with simple login credentials
- Cost-effective communication that minimises travel costs and meeting expenses, while increasing productivity by eliminating travel time
- Global reach that allows you to share presentations with up to 2,000 participants worldwide
- User-friendly interface that significantly decreases the learning curve
- Safety and security through multiple layers of protection that ensure peace of mind
- Extended presentation reach through access to larger audiences
- No licensing fees or downloaded presentation software required

Benefits

- Conduct business and communicate across the globe effortlessly
- Connect a geographically-dispersed organisation instantaneously, maximising time, productivity and resources
- Save time and money, while proactively reducing an organisation’s carbon footprint
- Harness the power of visual communication to gain increased information retention from participants
- Seamlessly integrate WebMeeting conferences into your webmail portal through your calendar – accessible on Outlook, Google and Lotus Notes
- Proactive push notifications eliminate missed calls and passcodes, providing immediate access to your web conference
- Service costs are calculated on a pay-per-use basis

Pre-Meeting

- Email Invitations
- Custom Branding
- Customised Registration Questions
- Reminder Emails
- Marketing Campaign Tracking
- Calendar Plugin with Pre-Meeting Prompt

In-Meeting

- Presentation Sharing
- Desktop Showing
- Application Showing
- Annotation Tools
- Co-Presenting
- Integrated Audio Controls
- Record-a-Meeting
- Chat
- Q&A
- Polling
- Security
- Broadcast Video

Post-Meeting

- Post-Meeting Survey
- Post-Meeting Emails
- Reporting and Analysis
- Self-Serve Recording
- Rapid Self-Serve Editing
MoresonIntegrated resides in a customer’s VoIP system and facilitates extension dialing to any phone within an organisation, regardless of location, and is the only integrated solution of this kind offered today.

Why MoresonIntegrated?
- Use your existing IT infrastructure to control bandwidth and capture minutes on your network
- Assimilate seamlessly with MoresonUnited’s platform and access numbers to enjoy an easier and faster calling experience

Benefits
- Provides IT departments with increased safety, savings, ease-of-management and control
- Eliminates the burden and complexity of lengthy global phone numbers
- Lowers costs for customers, domestically and globally, by eliminating software fees, additional personnel training and technology maintenance and upgrades
- Decreases capital expenditures

Features and Applications
- Point-to-point extension access from hundreds of international locations
- Integrates also within MoresonUnited network, accessing hundreds of additional points outside your VoIP network
- Audio and web-based conferencing are merged
- Continuously updated technology eliminates challenges associated with scalability

Integrated. Period.
Moreson’s Value Commitment

Moreson 7
We deliver an exclusive and innovative technology to global teleconferencing through our Seven Bridges network, Moreson 7. Seven strategically-placed bridges located across the globe effectively cross-communicate, seamlessly allowing our customers to interact with each other while reducing costs, enabling faster connections and providing unparalleled redundancy and consistency. Our clients experience more resiliency and reliability through our redundant and interconnected system.

Moreson Dashboard
Our Dashboard is a powerful online tool that provides customers with the convenience of a single point-of-entry, self-service account management platform. It offers immediate access to all aspects of an account, including activation, deactivation, account updates and more, while permitting designated personnel to have defined levels of control and visibility.

Also channeled through our dashboard, our innovative billing system streamlines the payment process by offering clients the capability to access their accounts and view paid and unpaid invoices, regardless of their location, through a secure web portal. Clients benefit from accurate information concerning specific cost allocations, which are based on previously-specified credentials, providing them with an overall cost outlook. Invoices can be broken down by client, project or team member to most accurately track costs.

In today’s world, strong companies require strong communication. Need more ideas on how Moreson can strengthen your communication process? Speak with our experts about your needs or send us an email at info@moreson.com.